MEDIA RESOURCES · NOVEMBER 21, 2026

Home Fraud Defense®

Real estate fraud education and practical tools for consumers and professionals

What the program does

Home Fraud Defense helps homeowners and real estate professionals recognize suspicious activity and decide what to check next.

- **Message Scanner:** reviews suspicious messages for warning signs. A result is not proof of fraud or proof that a message is safe.
- **Property Visibility:** shows available public records for an address. It is not a title examination and does not establish ownership.
- **Property Activity Alerts:** participating professionals can request contact with the person registered for a property. The service does not monitor every listing, lien or deed filing.

Founder and credentials

Founder and CEO John Rowan is a licensed Arizona real estate agent and REALTOR®. He operates an ADRE-approved real estate school (#S25-0019) and has taught continuing legal education for APAAC. Home Fraud Defense is an ARELLO Affiliate Member. Membership is not a regulator endorsement.

Inman named Home Fraud Defense runner-up for Cybersecurity and Data Protection in Real Estate in the 2026 Best of Proptech awards.

Statistics with sources

The FBI's 2025 IC3 report recorded 12,368 real estate complaints and $275.1 million in reported losses. This category includes rental and timeshare fraud, not just wire fraud.

In CertifID's 2026 survey, nearly one in four homebuyers reported receiving a suspicious or fraudulent communication during closing.

Press contact: John Rowan · John@HomeFraudDefense.com
homefrauddefense.com/press